

Why "Brother Earth"?

Brother Earth, the name of the

Planetarium, represents our hope that generations of children will deepen their interest and develop attitudes toward protecting the beautiful global environment.

Nagoya City Science Museum Planetarium

Brother Earth

Naming rights partner of the City of Nagoya BROTHER INDUSTRIES, LTD.



Working with you for a better environment.

Brother Earth describes our positive attitude and commitment to our communities and our planet - our goal is to play our part to help build a society where sustainable development can be achieved. At Brother we will always take responsibility, act respectfully and try to make a positive difference.

www.brotherearth.com



Trees were planted by employees



Solar panels aligned at the Kariya Factory



Parent-and-child workshop

http://www.brother.com

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